

WUPP

Wake Up & Push Purposefully

WHITEPAPER — VERSION 1.0 — 2026

\$WUPP | SOLANA NETWORK | SPL TOKEN

A community-driven meme coin on Solana built for the grinders, the hustlers, and everybody fighting their way to the top. Real utility. Real culture. Real movement.

wuppcoin.io | @WUPPcoin | t.me/WUPPArmy

SECTION 01

Abstract

WUPP is a community-driven meme coin built on the Solana blockchain with real utility and cultural identity at its core. WUPP stands for Wake Up & Push Purposefully — a movement for everyday people who refuse to stay down.

With a total supply of 1,000,000,000 tokens, WUPP combines the viral energy of meme culture with real-world use cases including a digital marketplace, NFT integration, staking rewards, and community governance. Built on Solana for lightning-fast, near-zero cost transactions.

SECTION 02

The Problem

The crypto space is flooded with meme coins that have no soul, no story, and no staying power. They launch, they pump, they die. The community gets left holding nothing.

Three problems plague the current meme coin landscape:

- **No identity.** Most meme coins are launched without a real story or cultural connection.
- **No utility.** Tokens with no use case beyond speculation have nothing sustaining their value.
- **No trust.** Rug pulls, dev dumps, and hidden backdoors have destroyed investor confidence.

SECTION 03

The Solution

WUPP solves three things at once:

PILLAR	SOLUTION
Cultural Relevance	A name and identity people already feel before they buy. WUPP is already part of everyday lan
Real Utility	Not just a token to hold. \$WUPP powers a marketplace, NFT access, staking, and governance
Community Ownership	No whale control. No rug pulls. Liquidity locked. Dev tokens vested. The community drives eve

SECTION 04

Technology

Blockchain: Solana

Solana was chosen for its unmatched performance characteristics:

- Transaction costs of fractions of a cent
- 65,000+ transactions per second
- Sub-second transaction finality
- Massive existing meme coin community — home of BONK, WIF, POPCAT
- SPL token standard — universally compatible with all Solana wallets

Security Features

- Mint authority permanently revoked after initial supply — no new tokens can ever be created
- 5 minute anti-snipe launch delay — bots cannot sweep supply at launch
- 1% maximum buy limit per wallet during first 24 hours
- Emergency pause mechanism — protects holders if suspicious activity is detected
- Dev tokens locked with 90 day cliff and 12 month linear vest
- All math operations use overflow protection — no exploit possible

SECTION 05

Use Cases

WUPP Marketplace

A peer-to-peer digital marketplace where creators, artists, and hustlers buy and sell digital goods, services, and physical merchandise using \$WUPP as the native currency.

WUPP NFT Collection

Original artwork created by the founding team becomes the first NFT drop. NFT holders receive early access, exclusive staking pools, and increased governance power.

WUPP Staking

Hold \$WUPP, earn \$WUPP. A simple, rewarding mechanism that incentivizes long-term holding over short-term speculation. Staking rewards distributed from the community allocation.

WUPP Governance

Every holder has a voice. Token-weighted voting on marketing spend, burn events, partnerships, and future development direction of the project.

WUPP Clothing

A real-world merchandise line where products are purchasable with \$WUPP. Physical utility driving real demand for the token beyond the crypto ecosystem.

SECTION 06

Tokenomics

ALLOCATION	PERCENTAGE	TOKENS	NOTES
Public Sale	40%	400,000,000	Available at launch
Liquidity Pool	25%	250,000,000	Locked — cannot be removed
Marketing	15%	150,000,000	Influencers, ads, campaigns
Community Rewards	10%	100,000,000	Staking, contests, holders
Development	7%	70,000,000	Vested 90 day cliff, 12 months
Burn Reserve	3%	30,000,000	Deflationary reserve
TOTAL	100%	1,000,000,000	

Burn Mechanic: 1% of every transaction is automatically burned, permanently removing tokens from circulation and creating deflationary pressure over time.

SECTION 07

Roadmap

Phase 1 — Build — NOW

- Smart contract development and security audit
- Website launch at wuppcoin.io
- Twitter/X and Telegram community launch
- Whitepaper published

— Pre-launch community building

Phase 2 — Launch — 30-60 Days

- Deploy on Solana via Pump.fun
- Lock liquidity on Raydium DEX
- List on Jupiter DEX aggregator
- Submit to CoinGecko and CoinMarketCap
- First NFT art drop

Phase 3 — Grow — 60-180 Days

- Influencer and KOL marketing campaign
- TikTok and Twitter viral push
- WUPP Marketplace beta launch
- Staking rewards go live
- Tier 2 CEX listings

Phase 4 — Dominate — 180+ Days

- Tier 1 CEX listings (Binance, Coinbase)
- WUPP clothing line launch
- Governance DAO launch
- Major brand partnerships
- WUPP becomes a household name in crypto

SECTION 08

Team

The WUPP founding team consists of a developer, a creative director, and a community builder. Team wallets are publicly visible and verifiable on-chain at all times.

Developer allocation is subject to a hard vesting schedule — a 90 day cliff followed by 12 month linear vesting. This means no team member can sell a single token for the first 3 months, and thereafter tokens release gradually over a full year. This is enforced at the smart contract level and cannot be bypassed.

SECTION 09

Legal Disclaimer

\$WUPP is a community meme token. It is not a security, investment product, or financial instrument referenced in any jurisdiction. Participation is entirely voluntary.

This whitepaper is for informational purposes only and does not constitute financial advice, investment advice, trading advice, or any other sort of advice. You should conduct your own due diligence before making any investment decisions. Never invest more than you can afford to lose.

The cryptocurrency market is highly volatile. Past performance is not indicative of future results. The WUPP team makes no guarantees regarding the value or performance of \$WUPP tokens.

Conclusion

WUPP is more than a coin. It's a movement. For the grinders. For the come-up.
For everybody who woke up today and decided to push purposefully toward
something better.

WAKE UP & PUSH PURPOSEFULLY

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